



FUNDRAISING EVENTS FOR THE PURA SYNDROME FOUNDATION

Dear friends and family of the PURA Syndrome Foundation: We appreciate your assistance in raising funds for our mission. Here are some ways you can help:

- **Public events:**
 - *Party at a bar or restaurant or event space* – Host a formal or casual party; tickets can be sold or donations taken for entry; live or silent auctions are a great addition. Venues may donate food or drinks or offer a discount. (Note that we generally cannot hold raffles due to restrictions on gambling activities).
 - *Concert at a venue* – If you know a band or other performance artist who would be willing to perform for free, charge a fee for tickets for entrance and ask the venue to donate a portion of proceeds from the food and beverage sales to the cause.
 - *Other public spaces* – Any other public gathering space – art gallery, museum, clothing boutique, wine shop, auto dealership, golf club – host a fun event and charge for entry or solicit donations at the event.
 - *Tournaments/sports/games nights* – Golf tournament, tennis tournament, ultimate Frisbee championship, bowling night, videogame showdown, cross-fit tournament, yoga night, ping-pong party etc. Reserve space at a venue, ask for guests to pay to enter or make a donation to the cause.
- **Private events held in the home of the fundraiser:**
 - *Host drinks or a meal in your home* – this could be a coffee and donuts, wine and cheese, pancake breakfast or afternoon tea. Either charge guests a set amount to attend or make attendance free and ask for donations at the event after some remarks about PURA syndrome.
 - *Home shopping experience* – do you have a friend with a direct sales business such as jewelry, clothing, cosmetics or similar? Offer to host a party or ask them to host a party and donate a portion of proceeds to the Foundation.
 - *Host a viewing party* – throw a party at your home or the home of a friend with a great TV area – the big sports game, opener of a favorite TV show or an awards presentation and ask for a donation to attend. Consider adding a small silent or live auction with donated prizes to make it special.



- **Online fundraisers:**

- *Honor a child's birthday, your birthday or other special milestone* – it is very easy for us to create a personalized donation page and you can spread the word through social media, texts and e-mails. In the past, our families have had campaigns such as a 10th birthday fundraiser and asked for donations in multiples of 10.
- *Fundraise for a race/event* – Sponsor a participant in an event such as a marathon, triathlon, walk, hike, sailing trip or other goal. Or enlist friends to do the race or walk or other event with you and ask them to each either contribute or raise a certain amount of money through their friends and family.

- **Participation from local eateries, retailers or your place of employment:**

- *Restaurants* – they often have charity nights to support causes that are important to the local community. Ask a local restaurant to donate a portion of proceeds from one night to the charity, and then encourage family and friends to attend.
- *Bars* – they often allow guest bartending for charity where the bartenders keep all the tips and donate them to the charitable causes. Usually you can do that with a group of friends, making for a very fun night.
- *Boutiques and other retailers* – they are often willing to have a special shopping day or night where they donate a portion of proceeds to the cause. You may be able to set up a refreshments table so guests can sip a coffee or wine while they shop. Think about adding a fashion show or preview of new merchandise.
- *Your place of employment* – Does your employer allow collections for charities at work? Consider something like a “jeans for genes” day when anyone who donates can wear jeans or “treats for genes” day when anyone who donates gets a sweet treat for participating.

- **Other ideas??** The sky is the limit and you can be as creative as you would like in order to raise money for the PURA Syndrome Foundation!

If you are interested in hosting a fundraiser yourself or with friends or family, we can provide assistance with invitations, graphics, ticketing, ideas for auction donations and other resources. Please contact Joanna Horsnail at j.horsnail@pura-syndrome.org. Thank you for your help.